JOURNEY OF A LITTLE PICTURE

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23/10/2023

🕑 esa 🥜 Eumetsat 😂 ECMWF

A.AUAM

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AGENDA

- 1. The 3 Es: who are we and want do we do
- 2. Climate data visualization rationale for using
- 3. Climate data visualization lessons learned, tips and examples
 - EUMETSAT/Copernicus best practice guide
 - Little Pictures
- 4. The Making Of: Cracked Sea Ice Loss
 - Arctic sea ice the science
 - Data visualisation the inspiration and process
 - Getting the data
 - Non-coding option for visualization
 - Coding option
- 5. The Little Picture gallery and competition



INTRODUCING ESA, EUMETSAT, ECMWF





CLIMATE DATA VISUALIZATION – WHY?













CLIMATE DATA VISUALIZATION – WHY?



Iceberg A68a approaches South Georgia



Source: Copernicus Data / Sentinel Hub







@ScottDuncanWX · Follow

We have not seen anything like it. We can't compare this looming heat emergency to summer 1976.

A warmer world, thanks to human induced climate change, makes it almost effortless to break extreme heat thresholds. We continue to see this across the planet - not just in Europe.









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CLIMATE DATA VISUALIZATION – WHAT STORY DO WE WANT TO TELL?

Much to tell!





EUMETSAT





CLIMATE DATA VISUALIZATION – WHAT STORY DO WE WANT TO TELL?



Number of Days with Very Strong Heat Stress • Summer (JJA) 2023

Data: ERA5-HEAT daily maximum Universal Thermal Climate Index (UTCI) • Credit: ECMWF/C3S





CLIMATE DATA VISUALIZATION – WHAT STORY DO WE WANT TO TELL?

Ample material for stories other than air °C







CLIMATE DATA VISUALIZATION – LESSON LEARNED, TIPS & TRICKS









youtube.com/@EUMETSAT1

00 Welcome to the Earth observation data visualisation good practice guide

ON THIS PAGE Executive summa Background Funding Contents



Executive summarv

The following points summarise the main messages of the guide

- Crafting Impactful Stories: Earth observation data can be a powerful tool for telling compelling stories, especially for environmental issues. It's not just about presenting data; it's about weaving it into a narrative that resonates with people.
- · Versatility of Data: Earth observation data is incredibly versatile. It can be used to monitor everything from climate change to natural disasters. The guide discusses how this data can be tailored to fit various storytelling needs.
- · Effective Data Visualization: Successful visualisations move beyond data presentation, and focus on how to make the data understandable and engaging. This includes choosing the right kind of visualization for your audience, whether it's a simple chart for a general audience or a more complex model for experts.
- Accessing Data: Practical advice is given on where to find Earth observation data and how to use it. Quick, "off-the-shelf" solutions for those who need information fast, as well as more customizable options for those who need specific types of data are discussed.
 - Audience: The quide is open-source and invites opgoing contributions from experts in the field. If serves as a one-stop shop for journalists, scientists, and data analysts who want to make complex environmental data accessible and impactful



Earth Observation

Data Visualisation

Good Practice

documentation

Acknowledgements and authors Contribution guidelines

Guide 1.0.0

What makes a good

environmental story for modern news media?

What can Earth observation observe?

What makes a visualisation...?

Access to Earth observation

data and tools for visualisation

How can data providers make storytelling easier?

Visualisation Checklist - 10 points

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Documents in any web

application. Follow the Apryse

quick start now.

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Examples stories and

Workshop presentat

environmental thematics

Q Search

Background

Throughout the spring of 2023, and under the umbrella of the EU's Copernicus Programme, EUMETSAT coordinated a series of workshops focusing on effective ways to visualise Earth observation data. This series brought together ideas and opinions from journalists, scientists and remote sensing practitioners from operational agencies and industry.

eo-data-vis-good-practice-guide.readthedocs.io







CLIMATE DATA VISUALIZATION – LESSON LEARNED, TIPS AND TRICKS

Key points for effective data visualization from recent workshop and Little Pictures experiences...

- Data must be appropriate for the story you are telling or... ...the story you are telling must represent the data!
 - Does the data represent change in the right context?
 - Are you able to attribute change?
 - Is the data representative? Globally? Regionally?
- Ask data experts for support. Best data for a story is not always the easiest/most available (we work on this!)
- Technical visualizations should be clear on their own....
 more creative ones can provoke but should not mislead!
- For wide reaching impact, draw on concepts that people know:
 - Comparisons for scale
 - Viral memes
 - Familiar games, cultural references etc

Visualisation Checklist - 10 points to consider

Key points to think about when storytelling with Earth observation data

- 1. Have you made sure that your image/animation is **simple and easy to understand**. If you can, test it with others before releasing it.
- 2. Does your image have a simple key, scale bar, and where relevant a background map, so that people understand the context and everything is clear in the image or animation?
- 3. Try to use a colour scheme that is clear and **appropriate for the data shown**.
- 4. Have you annotated the main features that you want to show e.g., wildfires? Don't assume that it will be obvious to everyone.
- 5. If you have labels on your image, try to **keep text to a minimum** and **avoid jargon** or specialised technical terms.
- 6. Can you include additional supporting information, where possible, to back up your image/animation?
- 7. If possible can you provide links, for instance, links to scenes in online Earth observation data viewers, so that others can recreate your image?
- 8. Have you made sure that your image/animation will **work with all mobile formats** for social media channels?
- 9. If it is a single image, would it be better to animate a series of images to make the focus more easy to see and understand?
- 10. Where possible, try to blend different types of Earth observation data, e.g., infrared or SAR data, as well as true colour imagery if it will help to highlight the focus of your image or animation.







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COLOUR SCHEMES AND ACCESSIBILITY

Colour scales that are often illegible to those who are colour blind and can distort perceptions of data and alter the meaning by creating false boundaries between values. The tools and articles below help select appropriate palette.

Tools

Color Brewer - <u>https://colorbrewer2.org</u> – create colour schemes for maps and charts HCL wizard - <u>http://hclwizard.org:3000/hclwizard/</u> - GUI for viewing, manipulating, and choosing HCL (huechroma-luminance) colour palettes

Colorgraphical - <u>http://vrl.cs.brown.edu/color</u> - generate a palette with *n* colors

http://www.vischeck.com/ - see how your figures might appear to those who are colour blind.

Articles

Scrap rainbow colour scales - <u>https://www.nature.com/articles/519291d</u> - discussion advocating dropping rainbow colour scales in scientific communication

Visualizing Science: How Color Determines What We See https://eos.org/features/visualizing-science-how-color-determines-what-we-see



LITTLE PICTURES



https://climate.esa.int/littlepicturescompetition





ANATOMY OF A LITTLE PICTURE



sea ice loss

1980 – 2016

This simple graphic depicting the reduction of Arctic sea ice between 1980 and 2016, highlights the urgency of the Arctic sea ice loss crisis. As our planet's temperature continues to rise due to climate change, the Arctic is losing sea ice.

\leftarrow One message only

 \leftarrow Graphic design - art

 ← Data-driven by climate science data via EUMETSAT and ESA R&D(but don't use numbers)

← Emotive







SCIENTIFIC GRAPHS: ARCTIC SEA ICE



40+ years consistent sea ice extent



SCIENTIFIC MAPS: ARCTIC SEA ICE









THE MAKING OF: CRACKED SEA ICE LOSS



brainstorm



traditional map





minimal design





colour scheme



sea ice loss

This simple graphic depicting the reduction of Arctic sea ice between 1980 and 2016, highlights the urgency of the Arctic sea ice loss crisis. As our planet's temperature continues to rise due to climate change, the Arctic is losing sea ice.







ACCCESSING THE DATA



 \rightarrow eumetsat.int/eumetsat-data-store (full dataset)

→ climate.esa.int/littlepicturescompetition/ (github repository)



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4-step approach

- Add data copy n paste csv; check & describe, is it parsed correctly?
- 2. Visualise Scatter Plot. Refine in the "Size" and the "Color" sections. Experiment with other settings to create different results
- 3. Annotate
- 4. Publish & Embed embed link or png for social media

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| Select a sample dataset | | Proceed → | | |
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CODING YOUR LITTLE PICTURE - USE A PYTHON SCRIPT

| Datei Bearbeiten Anzeige Ei | infügen Laufzeit Tools Hilfe <u>Alle Änderungen wurden gespeichert</u> + Code + Text | Kommentar K Teilen 🗢 🚱 1 | I. Download & Open |
|--|---|--------------------------|--|
| ≣ Dateien □ ^ | import altair as alt import pandas as pd | | Jupyter notebook |
| (x) asample_data SealceLossThelceBrea | <pre>[] # read csv file provided in data folder df = pd.read_csv('SeaIceLossTheIceBreakerLittlePicture.csv.csv') # create km2 column from m2 df['area_km2'] = df['area_m2'] / 1000000 # convert the area_km2 values to integer df['area_km2'] = df['area_km2'].astype('int') # create a tooltin column by concatenating the 'arctic sea ice in ', year from the date column.</pre> | 2 | Local or cloud environment (Google Colab or noteable.io) |
| | <pre># and the area_km2 values formatted with a comma separator and no decimal places df['tooltip'] = 'arctic sea ice in ' + df['date'].str[:4] +': ' + df['area_km2'].map('{:,.0f}'.format).astype('string') +'km2' df head()</pre> | 3 | Install <u>altair python</u> library - for creating |
| | x y date area_m2 color area_km2 tooltip 0 1 1 1980-09-15 8385641144066 a 8385641 arctic sea ice in 1980: 8,385,641km2 1 1 1 2016-09-15 4449383504112 b 4449383 arctic sea ice in 2016: 4,449,383km2 | | and tweaking the charts |
| | | 4 | Add the data from the |
| | <pre>[] # main chart color_scale = alt.Scale(domain=['1980-09-15', '2016-09-15'], range=['black', 'white']) chart = alt.Chart(df).mark_circle(opacity=1).encode(</pre> | | CSV |
| | <pre>x=alt.X(x , title=None, scale=alt.scale(domain=[0, 2]), axis=None), y=alt.Y('y', title=None, scale=alt.scale(domain=[0, 2]), axis=None), size=alt.Size('area_km2', scale=alt.scale(range=[0, 200000]), legend=None), color=alt.Color('date:N', scale=color_scale, legend=None), tooltip = 'tooltip').properties(</pre> | 5 | 5. Select "run all cells" |
| | width=600, height=600) chart | ir n | n-line commands and narkup helps to guide you |
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CODING YOUR LITTLE PICTURE - USE A PYTHON SCRIPT





CODING YOUR LITTLE PICTURE - USE A PYTHON SCRIPT









SPICE THINGS WITH AN EMOTIONAL HOOK



Free vector graphic packages eg Inkscape or GIMP



SPICE THINGS WITH AN EMOTIONAL HOOK







Free vector graphic packages eg Inkscape or GIMP

















TUTORIALS



https://climate.esa.int/en/littlepicturescompetition/





ACCESSING CLIMATE DATA





- 25+ satellite CDRs
- Pre-operational prototypes
- R&D focus latest algorithms





- Met, climate & ocean satellite data
- Near-Real Time, historic data & CDRs
- Extended operationally





- Past, present & future
- Observations and model data
- Operational temporal up-to-date

→ climate.esa.int/data

→ eumetsat.int/eumetsat-data-store

 \rightarrow cds.climate.copernicus.eu





COMPETITION TIME – OVER TO YOU



essential variables



global mean sea level 1993 - 2015



sea ice loss 1980 - 2016 the urgency of the Arctic sea ice loss crisis. As our planet? burned area in europe 2001 - 2020

Data ESA, EUMETSAT, C3S/ECMWF

Winner

Displayed at COP28 Invited to ESA dataviz team (nr Rome) 10 runners up added to gallery

lakes monitored from space lerators. When altered by climate change, their dynamics shift, warrantin



tree loss vs. reforestation

lorests! Deforested areas that are allo imately one fifth of the original carbor



burned area in europe 2001 - 2020



sea level along coastline of europe 2002 - 2019

Judges inc. Ed Hawkins #Showyourstripes

Mattias Stahl, Der Speigel

Deadline - 20 November

→ climate.esa.int/littlepicturescompetition







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